Co-Registration Proposal

RH -A Lead Generation Company http://www.rhi-ltd.in

Overview

What is Co-Registration or Co-Reg?

Everyday Hundreds of thousands of Indian customers complete registration forms to access online services and forums. We provide opportunity to target customers at this point of form completion and target specific audience for your marketing requirements.

This results in customer requests with opt-in permissions to contact them. All this information can be delivered realtime to your DataBase, Email, Sales Team.

Step 1. Registration on the Website with Sponsored Gift

We take All possible Basic information including

- Complete Name
- Date of Birth
- Email Address
- Mobile Number
- Address 1 with the Postcode / Pincode

We further provide them Area choice based on their postcode so we collect the accurate information.

REGISTER NOW FOR A CHANCE TO WIN	
Title*	
Please select	
First name*	
First Name	
Last name*	
Last Name	
Date of Birth*	
mm/dd/yyyy	
Email Address*	
Email Address	
Mobile No.+	
Mobile Number Only	
Address Line 1*	
Address 1	
Postcode*	
Postcode	
REGISTER	
We care about your privacy By registering and entering your details you consent to RH. Its sy contacting via mail, prone, email or SMD to send you informatio services that may be of interest 50 you. You also agree to the fer pursay policy that govern how your information will be processed.	n about products and/or ms and conditions of the

Step 2. Confirmation of Email Address. After this Submit the **BASIC Sponsor** gets the information of the User.

Congratulations! Please Confirm Your Email Address



PLEASE CHECK YOUR EMAIL & ENTER THE CODE HERE

Submit

Step 3. Confirmation of Mobile Number. After this Submit the **Premium Sponsor** gets the information of the User.

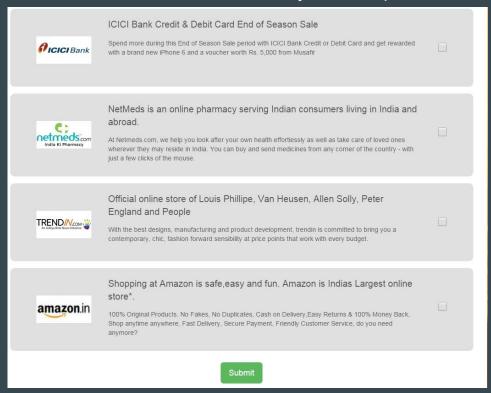
Congratulations! Please Confirm Your Mobile Number



PLEASE CHECK YOUR MOBILE & ENTER THE CODE HERE

Submit

Step 4. Giving Customers offer to get more information for. On this opt-in the respective offer received the information about the customer on contact him either by email or phone or SMS.



Offers:

We display our branded offers to your target audience only by using

- 1. Demographics
- 2. Age
- 3. Gender

We can further target audience by:

- 1. Annual Income
- 2. Job Type
- 3. Homeowner
- 4. Marital Status
- 5. With Children
- 6. Shoppers etc.

Users only get engaged with brands that interests them and have explicitly asked for your communication.

Instant Delivery

Instant response to the customer is the key to success. We believe in it.

As soon as the Customer opts-in the offer, you get instant delivery for the Customer either to your Database via **API** or we can deliver the customer to your Email or can even send you a CSV file at the end of Each day.

We can contact these people via any of your chosen method including email, sms, phone, postal.

Benefits

- Grow your email Database with users who are actually interested in your products.
- Supply real time Hot Leads to your Call Center.
- Fuel your SMS Marketing Campaign with complaint, optin user leads.
- Send Postal mails to your prospects that have requested more information.

Data Validation

Leads Quality is critical for successful campaign.

To maximise performance, we pass every single lead through our comprehensive suite of validation and profiling tools.

- Names: We remove all profanities and known fake names.
- Address: Complete with Area verification.
- Email: Only receive live emails.
- Phone: Numbers and receive calls and SMSs.
- IP Addresses: We Block potential fraud / non-relevant Geos
- Duplicates: Removed from lead stream.
- Fraud: Identified, blocked and removed.

Customization

We can customize the campaign according to your needs; i.e. we can collect any additional data field that you require.

We then filter and validate your campaign data to ensure that you only receive data that meets your campaign requirements.

- All Leads supplied are exclusive.
- There is no hidden cost or Setup fees.
- Performance based pricing on per Lead Basis.
- 100% guarantee that each lead meet your predetermined criteria.

Uniqueness

We are the first Indian Network to Provide you with:

- 100% opt-in and non-incentivised Data.
- Customers are never forced to select an offer.
- Performance based with no setup fees.
- Transparent Network media source provided with each lead.
- All Data prefiltered to your requirements and delivered in real time.

For Pricing and Terms

Please contact:

Sales Team

Thank You