

Co-Registration Proposal



RH -A Lead Generation Company
<http://www.rhi-ltd.in>

Overview

What is Co-Registration or Co-Reg?

Everyday Hundreds of thousands of Indian customers complete registration forms to access online services and forums. We provide opportunity to target customers at this point of form completion and target specific audience for your marketing requirements.

This results in customer requests with opt-in permissions to contact them. All this information can be delivered realtime to your DataBase, Email, Sales Team.

Understanding the process

Step 1. Registration on the Website with Sponsored Gift

We take All possible Basic information including

- Complete Name
- Date of Birth
- Email Address
- Mobile Number
- Address 1 with the Postcode / Pincode

We further provide them Area choice based on their postcode so we collect the accurate information.

REGISTER NOW FOR A CHANCE TO WIN!

Title*

Please select

First name*

First Name

Last name*

Last Name

Date of Birth*

mm/dd/yyyy

Email Address*

Email Address

Mobile No. *

Mobile Number Only

Address Line 1 *

Address 1

Postcode*

Postcode

REGISTER

We care about your privacy

By registering and entering your details you consent to RH, its sponsors and its clients contacting via mail, phone, email or SMS to send you information about products and/or services that may be of interest to you. You also agree to the terms and conditions of the privacy policy that govern how your information will be processed.

Understanding the process

Step 2. Confirmation of Email Address. After this Submit the **BASIC Sponsor** gets the information of the User.

**Congratulations !
Please Confirm Your Email Address**



PLEASE CHECK YOUR EMAIL & ENTER THE CODE HERE

Submit

Understanding the process

Step 3. Confirmation of Mobile Number. After this Submit the **Premium Sponsor** gets the information of the User.

Congratulations !
Please Confirm Your Mobile Number




PLEASE CHECK YOUR MOBILE & ENTER THE CODE HERE


Submit

Understanding the process


Step 4. Giving Customers offer to get more information for. On this opt-in the respective offer received the information about the customer on contact him either by email or phone or SMS.

 ICICI Bank Credit & Debit Card End of Season Sale


Spend more during this End of Season Sale period with ICICI Bank Credit or Debit Card and get rewarded with a brand new iPhone 6 and a voucher worth Rs. 5,000 from Musafir

 NetMeds is an online pharmacy serving Indian consumers living in India and abroad.

At Netmeds.com, we help you look after your own health effortlessly as well as take care of loved ones wherever they may reside in India. You can buy and send medicines from any corner of the country - with just a few clicks of the mouse.

 Official online store of Louis Phillipe, Van Heusen, Allen Solly, Peter England and People

With the best designs, manufacturing and product development, trendin is committed to bring you a contemporary, chic, fashion forward sensibility at price points that work with every budget.

 Shopping at Amazon is safe,easy and fun. Amazon is Indias Largest online store*.

100% Original Products. No Fakes, No Duplicates, Cash on Delivery,Easy Returns & 100% Money Back, Shop anytime anywhere, Fast Delivery, Secure Payment, Friendly Customer Service. do you need anymore?

Understanding the process

Offers:

We display our branded offers to your target audience only by using

1. Demographics
2. Age
3. Gender

We can further target audience by:

1. Annual Income
2. Job Type
3. Homeowner
4. Marital Status
5. With Children
6. Shoppers etc.

Users only get engaged with brands that interests them and have explicitly asked for your communication.

Instant Delivery

Instant response to the customer is the key to success. We believe in it.

As soon as the Customer opts-in the offer, you get instant delivery for the Customer either to your Database via **API** or we can deliver the customer to your Email or can even send you a CSV file at the end of Each day.

We can contact these people via any of your chosen method including email, sms, phone, postal.

Benefits

- Grow your email Database with users who are actually interested in your products.
- Supply real time Hot Leads to your Call Center.
- Fuel your SMS Marketing Campaign with complaint, opt-in user leads.
- Send Postal mails to your prospects that have requested more information.

Data Validation

Leads Quality is critical for successful campaign.

To maximise performance, we pass every single lead through our comprehensive suite of validation and profiling tools.

- Names: We remove all profanities and known fake names.
- Address: Complete with Area verification.
- Email: Only receive live emails.
- Phone: Numbers and receive calls and SMSs.
- IP Addresses: We Block potential fraud / non-relevant Geos
- Duplicates: Removed from lead stream.
- Fraud: Identified, blocked and removed.

Customization

We can customize the campaign according to your needs; i.e. we can collect any additional data field that you require.

We then filter and validate your campaign data to ensure that you only receive data that meets your campaign requirements.

- All Leads supplied are exclusive.
- There is no hidden cost or Setup fees.
- Performance based pricing on per Lead Basis.
- 100% guarantee that each lead meet your predetermined criteria.

Uniqueness

We are the first Indian Network to Provide you with:

- 100% opt-in and non-incentivised Data.
- Customers are never forced to select an offer.
- Performance based with no setup fees.
- Transparent Network - media source provided with each lead.
- All Data prefiltered to your requirements and delivered in real time.

For Pricing and Terms

Please contact:

Sales Team

Thank You